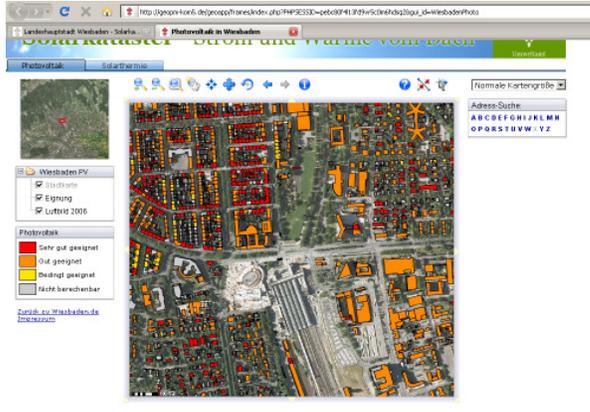


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|---|--|----------------|
| Name of project: | Solar potential cadastre and mobilization campaign „Sonne sucht Dach“ (“Sun is looking for a roof”) | COUNTRY |
| | | GERMANY |
| City of project: | Wiesbaden / Germany | |
| Size/ region affected | Local | |
| Type of project [theoretical / practical]: | Practical | |
| Targeted technique PV/Solar thermal/Solar Passive/Solar Air conditioning | Solar Photovoltaic | |
| Period/ starting date | 29-10-2009 | |
| Contact institution with Internet links (if available) | Solar cadastral, technical information about the buildings Department: Renewable Energy Mr. Benten, Mr. Stiehl Luisenstraße 23 65185 Wiesbaden www.wiesbaden.de/umwelt | |
| Photo / drawings / overview |   | |

| | |
|--|---|
| <p>General Project Description</p> | <p>The campaign “Sun is looking for a roof” is an initiative of the city of Wiesbaden to promote the use of PV systems. This initiative has got three main points:</p> <ol style="list-style-type: none"> 1. “Wir tun was“ We do something: The city of Wiesbaden shows their citizens how they handle proactively with their own building stock. In cooperation with the local energy supplier ESWE Versorgungs AG the city of Wiesbaden wants to install a PV installation on every public roof. 2. " Investieren Sie selbst“ = Invest your money <ul style="list-style-type: none"> ▪ Solar potential cadastre in order to inform the citizen about the qualification from their roof to install a PV system ▪ Central information desk with consultancy and placement of other services e. g. information about installers. ▪ Technical consultancy by the Klimaschutzagentur Wiesbaden e.V. ▪ Financial advice by the Nassauische Sparkassen. ▪ Usage of rent/ Dachflächenüberlassung: The city of Wiesbaden connects people that have got a roof but do not want to install an installation with people that are looking for suitable roofs. The first building owners that lease their roofs in order to build a PV installation got a Sprinter bonus of 1000 Euro. 3. “Beteiligen Sie sich“ Public Partizipation Citizens that want to install a PV installation but do not have an applicable roof can buy shares of 500-5000 Euro of a collective/common installation. The campaign will be distributed and published via press, supplement of newspapers, flyer, internet and free consultancy. |
| <p>Initiator/project idea</p> | <p>City of Wiesbaden Klimaschutzagentur Wiesbaden e.V.</p> |
| <p>Financing Investor</p> | <p>City of Wiesbaden</p> |
| <p>Service Provider</p> | <p>City of Wiesbaden Klimaschutzagentur Wiesbaden</p> |
| <p>Other parties involved (eg. departments)</p> | <p>Monument protection service (municipal and regional): Landeshauptstadt Wiesbaden – Stadtplanungsamt/ Untere Denkmalschutzbehörde Financial advice: Nassauische Sparkasse Energy consulting: Local energy supplier ESWE Versorgungs AG</p> |
| <p>Partner responsible for Best Practice description</p> | <p>ECOFYS, Germany </p> |

| SWOT Analysis | |
|----------------------|---|
| Strengths | <ul style="list-style-type: none"> ▪ Comprehensively developed campaign ▪ Covering different subjects e. g. technical and financial topics ▪ Broad publication/coverage (newspaper, internet,..) ▪ People without a roof can participate |
| Weakness | <ul style="list-style-type: none"> ▪ Financial advice: Advice can be judged as not neutral ▪ No link with general information about solar thermal |
| Opportunities | <ul style="list-style-type: none"> ▪ Reach different target groups e. g. building owners and tenants |
| Threats | <ul style="list-style-type: none"> ▪ Solar potential cadastre: no information about monuments ▪ Usage of rent: Legal uncertainties |
| Improvements | <ul style="list-style-type: none"> ▪ Solar potential cadastre: integrate information about monuments in the tool ▪ Address building owners with high potential roofs ▪ Additional information for interested people e. g. related links about PV and solar thermal |